

FOR IMMEDIATE RELEASE

Nominations open for Second Annual *Wisconsin Job Honor Awards*

Initiative aims to employ disadvantaged jobseekers by celebrating “A New Kind of Hero”

MADISON, WI — The Wisconsin Job Honor Awards is accepting nominations for its second annual awards event, to be conducted December 15, 2016 in Madison, WI. The Awards celebrate Wisconsinites who have overcome significant barriers to employment and the employers who hire them.

Previous honorees have overcome physical and mental disabilities, criminal convictions, limited English proficiency and long-term unemployment in their struggle for employment.

“Our society celebrates lottery winners, movie stars and professional athletes,” notes America’s Job Honor Awards founder Kyle Horn. “We rarely hear inspiring stories of individuals whose lives are transformed through the hard work and perseverance that leads to meaningful employment. It’s time for a new kind of hero.”

Hosted by Wisconsin Manufacturers & Commerce (WMC) during their Future Wisconsin Economic Summit in Madison, the Second Annual Wisconsin Job Honor Awards will be presented on December 15, 2016 at the Monona Terrace Community & Convention Center.

“Wisconsin employers continue to seek new solutions to our labor shortage,” notes Kurt R. Bauer, President/CEO of WMC, citing a recent survey in which 70% of responding employers report difficulty finding qualified employees. “The Wisconsin Job Honor Awards helps engage our state’s untapped workforce by shining a spotlight on success stories.”

Top employee honorees will bring home \$500 each, and winners in both the employee and employer categories will receive engraved crystal awards. Biographical videos will be presented for all honorees. “Expect some deeply moving personal stories,” says Horn.

Nominations are invited through the organization’s website, www.JobHonor.org before the September 23, 2016 deadline. Honoree videos for previous winners can be viewed at the organization’s website (www.jobhonor.org/wisconsin-media).

About the Wisconsin Job Honor Awards:

The Wisconsin Job Honor Awards celebrates Wisconsinites who have overcome significant barriers to employment, and the employers who hire them. WJHA’s mission is to rekindle hope and energize the work ethic across Wisconsin, through the celebration of a new kind of hero. www.JobHonor.org

Lead sponsor of the Awards is **ManpowerGroup**, world leader in innovative workforce solutions.

About ManpowerGroup

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than 400,000 clients in 80 countries and territories address their critical talent needs, providing comprehensive solutions to resource, manage and develop talent. In 2015, ManpowerGroup was named one of the World's Most Ethical Companies for the fifth consecutive year and one of Fortune's Most Admired Companies, confirming our position as the most trusted and admired brand in the industry. See how ManpowerGroup makes powering the world of work humanly possible: www.manpowergroup.com

About WMC

Founded in 1911, Wisconsin Manufacturers & Commerce (WMC) is the state's chamber of commerce and largest business trade association representing more than 3,700 employers of every size and from every sector of the economy. The WMC Foundation is an integral part of WMC and is dedicated to building a better future for Wisconsin by providing business and economics education, workforce development initiatives, local chambers of commerce support, safety training programs and sharing business best practices. www.wmc.org

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